



WeReach Impact Statement-2025

*Creating Opportunity, Strengthening Communities,
and Advancing Economic Equity*

In 2025, WeReach continued its mission to transform lives and strengthen communities by expanding access to workforce development, entrepreneurship support, and career pathways for underserved and minority populations across Massachusetts. Our work focuses on delivering measurable outcomes, helping individuals secure employment, increase income, develop leadership skills, and build sustainable futures for themselves and their families.

Throughout the year, **WeReach supported individuals, returning citizens, and small business owners**, generating tangible economic and social impact in the communities we serve.



Supporting Returning Citizens: Pathways to Employment and Stability

WeReach's Re-Entry Workforce Program remained a core driver of impact in 2025, providing structured training, career navigation, and individualized support for individuals transitioning from incarceration into the workforce.

- 33 individuals enrolled in the program
- Approximately 70% successfully completed the training pathway
- Over 40% have reported securing employment to date, with ongoing follow-up and support
- Among those placed, average reported wages were approximately \$20 per hour

Participants strengthened job-readiness skills, digital literacy, and professional confidence—key factors in achieving long-term employment stability.

In parallel, WeReach delivered workforce training inside correctional facilities through two prison-based initiatives:

- In one statewide program, more than 80% out of 24 participants earned industry-recognized credentials, and a majority have secured employment following release
- In a Boston-based program, most participants completed training and obtained certifications, positioning them for employment upon reentry

These outcomes demonstrate the effectiveness of early intervention, credential-based training, and sustained post-program support.



Construction Management: Advancing Careers in a High-Growth Industry

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WeReach continued to expand career pathways in construction management, an industry critical to regional economic growth.

- 46 participants enrolled across two cohorts in 2025
- More than 60% successfully completed the program and earned certificates

Participants developed skills in project management, blueprint reading, safety, scheduling, and supervisory leadership. Many graduates have reported career advancement, including increased responsibilities and wage growth, while others continue to receive career support and employer connections.

Additionally, through the Massachusetts Manufacturing Accelerate Program (MMAP), WeReach helped facilitate \$200,000 in new manufacturing equipment for H.Loeb a regional company in New Bedford, expanding job opportunities for individuals of color and strengthening the local manufacturing workforce.



Technology & Cybersecurity Pathways: Expanding Access to Emerging Careers

As part of a federally supported research initiative, WeReach provided cybersecurity education to a cohort of students while examining barriers faced by communities of color in accessing cybersecurity apprenticeships and careers.

- 8 students participated in foundational cybersecurity education, gaining exposure to digital safety, networking concepts, and industry tools
- Findings from this initiative are informing the design of future training cohorts and strengthening equitable access to technology careers

These efforts support WeReach's long-term commitment to building inclusive pathways into high-growth digital industries.



Small Business & Entrepreneurship Impact: Mass Capital Grow

WeReach also expanded its impact through Mass Capital Grow, supporting 50 small businesses owned by entrepreneurs from underserved communities.

Through this program, business owners received technical assistance, coaching, and strategic guidance focused on:

- Business planning and financial readiness
- Operational stability and growth strategies
- Access to capital and long-term sustainability



Participating in businesses reported increased confidence in managing operations, clearer growth strategies, and improved readiness to pursue funding opportunities. This support strengthened local economies, preserved jobs, and helped small businesses remain resilient in changing market conditions.



Monetary Awards and Funding Impact (2025)

In 2025, WeReach received meaningful financial support from public agencies, foundations, and community partners that enabled us to expand program delivery, strengthen organizational capacity, and deepen our impact across Massachusetts. These investments reflect the trust and confidence our partners place in WeReach's mission and our ability to deliver results for underserved and minority populations.

- JP Morgan / Global Technology Industry Association (GTIA) – Cybersecurity Career Pathways for Underrepresented Youth: \$40,000
- City of Boston Youth Development Fund – Green Leaders East Boston: \$30,000
- City of Boston Returning Citizens Program – IT Fundamentals Training: \$30,000
- Latino Equity Fund – Workforce Equity Support: \$25,000
- Massachusetts Clean Energy Center (MassCEC) in partnership with the North Shore Latino Business Association – Climate-Critical Business Support: Up to \$150,000
- State Budget Inclusion – Program Expansion Support: \$100,000

In addition to public and institutional funding, WeReach is grateful for the generous support of community and corporate donors whose contributions strengthen our capacity and ensure program accessibility:

- Eastern Bank – \$1,000
- Needham Bank – \$2,500
- Dedham Savings Bank – \$15,000
- The New England Patriots Charitable Foundation – \$200
- Red Sox Foundation – \$1,000

Our Commitment to Continued Impact

As we move into 2026, WeReach remains committed to deepening its impact, strengthening partnerships, and ensuring that every individual and business we serve has the opportunity to succeed.

Our work is rooted in the belief that when communities have access to resources, guidance, and opportunity, lasting change is possible.

